

Amanda Brooks

Oakville, ON

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SUMMARY

A creative UX designer passionate about turning complex problems into simple, user-friendly solutions. Thrives on creating compelling user experiences and combining creativity and usability viewpoints to design engaging and easy to use web and mobile applications.

TECHNICAL SKILLS

Technical: Figma, Miro, HTML, CSS

UX/UI Tools: User research, affinity diagrams, storyboarding, user flows, wire-framing, prototyping, style guides, visual design, user testing, interaction design, responsive web design

PROJECTS

Kiss These Feet - Responsive Coming Soon Page For Online Shoe Store | kissthesefeet.com

- Collaborated with a client to implement a coming soon page on desktop, tablet, and mobile for her shoe business, a store that provides high heels in larger sizes to make it easier for people with larger-sized feet to find high heels in their size.
- Designed high-fidelity webpage, tablet, and mobile screens by making iterations based on the feedback given by the client and users who tested the webpage.
- Figma, Google Drive, WordPress

Meet to Meet - Mobile Dating App | [Meet To Meet Prototype](#)

- Designed a mobile dating app that helps reduce dating anxiety by removing factors that increase it. The app allows people to buy tickets for singles events, and communicate online with those going to the event ahead of time.
- Conducted interviews to discover online and in-person dating pain points, led usability tests, contributed to brainstorming, and designed low to high-fidelity prototypes.
- Figma, Miro, Google Drive, Google Docs, Google Slides

The New Mom Project | [TNMP Desktop Prototype](#) - [TNMP Mobile Prototype](#)

- Redesigned the website and mobile version for the non-profit organization The New Mom Project to increase donations and the number of people they help.
- Conducted interviews to discover pain points parents have, assisted with brainstorming, and designed low to high-fidelity prototypes.
- Figma, Miro, Google Drive, Google Docs, Google Slides

PROFESSIONAL EXPERIENCE

**Pharmacy Assistant
Shoppers Drug Mart**

**2022 – Present
Oakville, ON**

Providing essential support and a high level of service to patients, handling prescription pickups, and working with team members to accurately process prescriptions. Resolving problems related to health insurance billing, patient prescriptions, and prescription deliveries to ensure patient satisfaction, safety, and well-being.

**Front Store Supervisor
Shoppers Drug Mart**

**2017 – 2022
Oakville, ON**

Problem-solved technical issues encountered in all departments of the store, as well as problems customers had, problems with customer purchases, optimum points, and the store's mobile app. Led a team of cashiers and merchandisers, reconciled store tills, and helped with receiving orders.

EDUCATION

Bootcamp Certificate, UX/UI Design: University of Toronto School of Continuing Studies, Toronto, ON
Bachelor's Degree in Life Science, Chemistry Major: University of Toronto, Mississauga, ON